



DR. EVAN CHOI

Public Relations Officer

Dr. Evan Choi is the Public Relations Officer of DIOP and is an organizational consultant by profession. In his role serving as the Senior Consultant at GML Consulting, Evan serves leading local and multinational companies across the APAC region on management and leadership consulting projects. His experience as a dedicated Industrial-Organizational Psychologist allows him to work with all levels of an organization, applying his extensive research and practical experience to help guide human behaviors. Believing that not pure strength or intelligence alone can float a company, but being adaptive to changing situations, Evan helps leaders develop their own niches to create success.

Obtaining his degrees in the United States and Hong Kong, Evan went on to pursue his passion in the science of understanding human minds and behaviors. His consulting experience goes all the way from the strategic to the operational level, including management alignment, stakeholders management, leadership development and talent assessment solutions design and implementation, psychometric testing validation and implementation, training workshops and focus group facilitations across levels in the organization. He is now an executive committee member of the Division of Industrial-Organizational Psychology of the Hong Kong Psychological Society, as well as a part time lecturer on subjects such as Organizational Behavior and Work Psychology at a tertiary educational institution in Hong Kong.

Evan continues to keep up with best practice in the field and apply evidence-based solutions to serve clients' needs. His PhD topic was on the meaningfulness of work, of which he is still passionate in furthering his understanding to help people find purpose in this VUCA world.